



Press Release/Public Service Announcement

Contact: Frederick Lewis
Phone: (318) 673.7737

FOR IMMEDIATE RELEASE
2:30 P.M., November 16, 2010

SPAR TO CELEBRATE A MERRY BERRY CHRISTMAS!

SHREVEPORT, LA, November 16, 2010: Shreveport Public Assembly and Recreation (SPAR) in conjunction with the Bilberry Community Center Park Advisory Council, and the West Caperton Concerned Citizens announce the 14th Annual Merry Berry Christmas Festival at Bilberry Park on Saturday, December 11, 2010 beginning at 10:00am.

Event activities will be offered throughout the day at Bilberry Park Recreation Center from 10:00am - 5:00pm. Great family entertainment activities will include: The Annual Miss SPAR Pageant (on Friday, December 10), Merry Berry Christmas Festival Lighting Ceremony (on Friday, December 3), Merry Berry Christmas Parade, Battle of the Bands (1st, 2nd & 3rd place trophies after Parade), Fabulous Cars Display, presents from Santa, storytelling, spelling bee/essay contests, puppet show,

~ MORE ~

magic show, games, inflatable obstacle course, hot dogs, cookies, candy, popcorn and much more!

Parade participants can enter into one of several categories: marching unit, car, or float. Trophies will be awarded to the entries that best display the Merry "Berry" Christmas Festival theme. Contact Bobby Henderson for additional information regarding the Parade at 318.673.7399. The deadline for parade applications is December 1st.

All parade, pageant and contest applications are available at all 15 SPAR community centers or online at www.mySPAR.org. For more information call Harold Williams, Bilberry Park Center Manager, at 318.673.5345 or visit ww.mySPAR.org.